# Connect with nature in a whole new way

Explore. Learn. Contribute to conservation with iNaturalist.ca













Turn your next outing into a journey of scientific discovery. Download your free iNaturalist app at iNaturalist.ca and join a network of hundreds of thousands of people observing wildlife around the globe. Using a smartphone or digital camera, anyone can share sightings of flora and fauna and contribute to a growing record of biodiversity. It's "citizen science" that's fun, educational and impactful.

## **Share your observations**

Record evidence (photo or sound) of any living thing – a plant, fungus, animal or even tracks and scat – and upload it through the iNaturalist app or online at iNaturalist.ca.

Make sure to take in-focus, close-up photos of identifying features.

If you need guidance, follow the resources in the Help section of iNaturalist.ca.

# Learn about species around you

No more wondering what species you're looking at. iNaturalist's auto-identification feature instantly offers species suggestions.

Search nearby observations to discover species living around you.

# Join a project

Join a project that interests you — from bats to birds — to contribute your observations and get updates.

Join a bioblitz event and help track biodiversity in a localized area.

#### Keep your own list of what you've seen

iNaturalist.ca maintains your personal list of every observation you have made.

Search what you saw on a previous date or time.

Search one species in particular or view everything you've recorded in a specific area.

## **Engage with others**

Connect with experts who can help identify species.

Follow friends to see their observations.

### Have a global impact on conservation

You could discover species never before seen in Canada.

Make observations that help specialists assess the status of at-risk species, counter the spread of invasive species and much more.

Your contribution could be the next big find!

## Find out more at iNaturalist.ca

iNaturalist Canada is a member of the iNaturalist Network, a joint initiative of the California Academy of Sciences and National Geographic Society

Photos: Amanda Bichel; David Coulson; Claude Robidoux; Getty Images; Suzanne Southon











