



MEDIA ADVISORY

HALIFAX, N.S. July 25, 2022 – Media are invited to a behind the scenes tour of the Canadian Wildlife Federation's (CWF) CanFish warehouse for special announcements and updates about the new gear lending program.

WHEN: 9:30-10:30 am AST Thursday, July 28, 2022

AGENDA: **9:30-10 am** Welcome, Photos, Gear Tours and Demos by CWF team
10 am Greetings and Funding Announcement
Andy Fillmore, Parliamentary Secretary to the Minister of Innovation, Science and Industry and Member of Parliament for Halifax
10:15 am Closing Remarks and More Photo Ops, Demos and Tours

WHERE: 110 Chain Lake Dr. Halifax, N.S.

WHAT: Tour the gear library, which houses more than 70 units of six different ropeless fishing devices, five types of low breaking strength gear modifications for buoylines and provides training to commercial fish harvesters in use of the gear.

WHY: Find out how our new program is reducing the risk to entangle large whales by allowing harvesters to test out new fishing methods.

WHO: Sean Brilliant, CWF Senior Conservation Biologist, Marine Programs
Elizabeth Vézina, Fisheries Engagement Specialist
Members of the field team
Andy Fillmore, Parliamentary Secretary to the Minister of Innovation, Science and Industry and Member of Parliament for Halifax

For more information, visit CanFishGear.ca.

About the Canadian Wildlife Federation:

The Canadian Wildlife Federation is a national, not-for-profit charitable organization dedicated to fostering awareness and appreciation of our natural world. By spreading knowledge of human impacts on the environment, carrying out research, developing and delivering education programs, promoting the sustainable use of natural resources, recommending changes to policy and co-operating with like-minded partners, CWF encourages a future in which Canadians can live in harmony with nature. For more information visit CanadianWildlifeFederation.ca.

-30-

CONTACTS:

Sean Brilliant, CWF Senior Conservation Biologist, Marine Programs, seanb@cwf-fcf.org, 902-237-9692

Pamela Logan, CWF Communications Director, pamelal@cwf-fcf.org, 613-599-9594 x 250