

# ENGAGE

WITH CWF



## Blocking Neonics

With growing evidence of risks to wildlife, Health Canada has proposed to ban imidacloprid, one of the systemic pesticides known as neonicotinoids.

"These pesticides seep into streams and lakes from farmers' fields and kill aquatic insects, many of which are a very important food source for fish and birds," said Carolyn Callaghan, senior conservation biologist with the Canadian Wildlife Federation.

Health Canada's risk-management plan includes a proposed three- to five-year phase-out of imidacloprid.

"This is a big step in the right direction," Callaghan said. "Imidacloprid is one of the most widely used pesticides and has been found in aquatic environments in Canada up to 290 times the acceptable level for aquatic invertebrates."

There are eight other neonicotinoid pesticides in use, however, and CWF continues to raise concerns about their impacts on biodiversity, including a policy adopted by our board of directors that will guide our organization on urging governments to take action.

While protection of the environment is paramount, CWF also wants assurance that our farmers are supported throughout the banning process.



### FIVE QUESTIONS ABOUT HINTERLAND WHO'S WHO WITH

## Jody North

In 2017, our program *Hinterland Who's Who* will be part of CWF's Canada's 150th celebrations. After all, what better way to celebrate Canada than by highlighting our amazing wildlife with one of the most Canadian programs ever? Here's Jody North, the English-language host, to give you a sneak peek at what we have in store.

### HINTERLAND WHO'S WHO IS AN ICONIC PROGRAM THAT INTRODUCES CANADIANS TO OUR WILDLIFE. HOW IS THE PROGRAM CELEBRATING CANADA'S 150TH?

I'm not sure I am allowed to give away what new species we will be highlighting, but I will say that our *Hinterland Who's Who* team has been busy as beavers this past year. We've had a whale of a time shooting new public service announcements about some iconic, historically important species.

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### WHY DO YOU THINK HINTERLAND WHO'S WHO RESONATES SO DEEPLY WITH CANADIANS?

As Canadians, we are blessed to live in a country with a large and diverse quantity of wild space, and I think with that comes a natural passion for exploration in the outdoors. You don't have to wander far to see wildlife, no matter where you live in Canada, and our identity is interwoven with our surroundings. I think the work *Hinterland Who's Who* is a natural fit and feeds a hunger that we wild Canadians have naturally.

### HOW CAN PEOPLE CONNECT WITH HINTERLAND WHO'S WHO DURING THE 150TH CELEBRATIONS?

There are several ways to connect with *Hinterland Who's Who*. Our new PSAs will be popping up on TV and radio across the country, and people can also read about those same iconic species in *Canadian Wildlife* magazine. Our *Hinterland* team will be attending some special public events throughout the year to celebrate. People can also explore our website; it's a great resource for wildlife info all of the time but will also be featuring some special content to celebrate Canada's 150th.

### WHAT DOES HINTERLAND WHO'S WHO HOPE TO ACHIEVE WITH ITS SPECIAL 150TH ACTIVITIES?

*Hinterland* has always been a vehicle for connecting humans with their wild neighbours and surrounding wild spaces, and that's not going to change. This coming year, we will be adding a historical focus to our PSAs, as we all look back on the history of our beautiful land, and we'll be providing people with a chance to connect with live wildlife ambassadors at special events too. We don't just want to look back at the past 150 years, though; we want to encourage Canadians to continue to appreciate and conserve all that is wild into the future.

### WHAT ABOUT YOU? DO YOU PERSONALLY HAVE ANYTHING SPECIAL PLANNED TO HELP CELEBRATE CANADA'S 150TH?

My connection with nature has always been a huge part of my life, but I think the 150th has given me a chance to pause and think about where Canada has been and where it will be. Wildlife has always been interwoven with the original inhabitants of this land, and wildlife brought many new people to this land. I want to celebrate what has been learned and what is still left to be discovered. I'll probably spend some more time this year thinking about our country's wild history through the work I do with *Hinterland Who's Who*, the events I will attend and the fellow Canadians I will share stories with... and I will for sure be spending as much time as possible in the wild.

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# STAY ACTIVE

## BELOW ZERO

Where do dragonflies go when the snow flies? What keeps wood frogs from croaking in winter? Don't let your curiosity about wildlife grow cold just because it's "below zero." Discover a world of winter wildlife tips, games and outdoor activities to enjoy this winter at [CanadianWildlifeFederation.ca/BelowZero](http://CanadianWildlifeFederation.ca/BelowZero). You could win a warm winter jacket from OOKPIK, too.

## BIOBLITZ CANADA 150

As part of Canada's 150th anniversary celebrations, CWF and partners in conservation will carry out a series of public bioblitzes (targeted, thorough biological surveys) across Canada to help showcase and conserve the wilderness that defines us. People can take part in one of the community or larger flagship events taking place across the country or organize their own. Check out [BioblitzCanada.ca](http://BioblitzCanada.ca) for all the details.



# TAKE ACTION

## CANADIAN CONSERVATION ACHIEVEMENT AWARDS

CWF invites you to tell us about deserving citizens or groups making a difference for wildlife, habitat or conservation in Canada. All you have to do is nominate them for our annual Canadian Conservation Achievement Awards. Awards are given in eight categories to recognize youth and adults who value wildlife conservation in all aspects of life. The nominations deadline is Jan. 31, 2016. [CanadianWildlifeFederation.ca/awards](http://CanadianWildlifeFederation.ca/awards)



## CHILDREN & NATURE NETWORK CONFERENCE

Co-hosted by the Children & Nature Network and CWF, this conference will bring together change-makers from around the world. Taking place in Vancouver, Apr. 18-21, the program includes a one-day summit "Nature for an Urban World" and a day-and-a-half conference themed "Kids Need Nature, Nature Needs Kids."

## HEY, TEACHER!

Looking for a new way to celebrate Canada's 150th anniversary? Then join the My Parks Pass program, sponsored by Parks Canada, CWF and other partners. The multi-faceted program includes online learning tools and contests, such as Canada's Coolest School Trip, which will send one amazing class on a five-day trip to Parks Canada sites in Nova Scotia. For details, visit [MyParksPass.ca](http://MyParksPass.ca).