



.....
Highlights of our
SUCCESSSES

2015-16



your connection to
wildlife

MEGAN LORENZ

CanadianWildlifeFederation.ca



Highlights of our SUCCESSES

2015-16

THINKSTOCK



CWF named one of the top 25 charities in Canada

Through strong financial management, strategically focused programs and initiatives, and clear and transparent reporting, we continue to be responsible stewards of our donors' contributions. In a country with over 86,000 charities, we are extremely proud to have been recognized as one of the top 25 charities in Canada, meeting standards set by Charity Intelligence and the Financial Post.

President's Message



Bob Morris | President

It takes many caring people, each playing a valuable role, to achieve conservation. CWF's achievements are really your achievements too. On behalf of the Board of Directors, I would like to thank our supporters for their commitment to conserving Canada's wildlife and habitats for future generations. Whether you made a donation, planted a native garden, participated in a Bioblitz, joined a Wild Family Nature Club, or took part in other activities, you made an important contribution to conserving Canada's wildlife.

Our volunteer Board of Directors live in various cities and towns all across Canada. I would like to personally thank each of our Directors for volunteering their time and leadership. We are all committed to ensuring this charity uses your generous donations efficiently and effectively for wildlife. We are proud to be recognized as one of Canada's Top 25 charities.

CEO Message



Rick Bates | CEO and
Executive Vice-President

We believe that the best way to ensure a future for Canada's wild species and spaces is through a balanced approach of direct conservation, advocating for effective policy and education to inspire and involve people, as personal actions and values have some of the greatest impacts on the future of wildlife in Canada.

We use the best available science-based information to develop our policy positions, programs and communications. Moreover, we know the importance of taking a cooperative approach to conservation – working with corporations, industry, non-government organizations, governments and individuals to find solutions to wildlife challenges.

We are fortunate and very proud to have been able to bring more people to wildlife conservation this year. Canada is our home. Its wild species and spaces are vital to our national identity. We all have the opportunity to make a positive difference. Come join us.



.....
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CanadianWildlifeFoundation.ca



in support of



Highlights of our SUCCESSES 2015-16

DOMINIC MARCOUX

» Canadian Wildlife Foundation

Here in Canada, more than anywhere else in the world, we are blessed with an abundance of wild spaces and species. The Canadian Wildlife Foundation believes we must be the stewards of this natural legacy. The Foundation works to ensure a future where people and nature thrive and hopes to inspire everyone to make a difference in their own backyards and communities. The Foundation's goal is to impact the legacy we leave for our children and grandchildren by protecting nature and reversing the decline of our threatened wildlife.

We wish to extend a heartfelt thank you to our Board of Trustees for their ongoing leadership and commitment. Our Trustees are immensely generous with their time, wisdom and expertise. So much of the great work the Foundation accomplishes is a direct result of their tremendous support and dedication.

Board of Trustees



Dr. J. Bernard Gosevitz
Foundation Chair



Pat Doyle
Foundation President



Roland Michaud
Treasurer



Wade Luzny
Executive Secretary



Bob Barton
Trustee



Rick Brace
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Canadian Wildlife Foundation

Raising Funds and

..... AWARENESS



Goose Gala

This year's Canadian Wildlife Foundation Goose Gala was a big success for wildlife. This second annual sold out event raised more than \$260,000. Guests were treated to an exceptional night of entertainment featuring renowned sportscaster Brian Williams, O.C. as the Master of Ceremonies, and special guest, comedian Martin Short. Save the date for the next Goose Gala on May 3, 2018.

Celebrity and comedian Martin Short headlined the Canadian Wildlife Foundation "Giving Wings to Wildlife Goose Gala" (Lr Foundation Chair Dr. Bernie Gosevitz and Martin Short)

The Tobin Island Artist Group

The Tobin Island Artists are a group of talented and dedicated painters whose love of art and nature is inspired by the beauty found in Muskoka, Canada. They have exhibited together and have produced three children's books. Proceeds from the sale of these books go to support charities, including the Canadian Wildlife Foundation.

The Tobin Island Artists generously donated their talents and creativity in creating one of a kind original painted canoe paddles in support of the Foundation. Each hand-painted paddle uniquely portrays wildlife found in Canada. This once in a lifetime opportunity to own these beautiful works of art raised nearly \$20,000 for the Foundation.



Honourary Fellowship Presented to Loretta Rogers

Mrs. Loretta Rogers has been a tremendous friend of the Canadian Wildlife Foundation and to wildlife both in Canada and around the world. She and her daughter Martha championed the START Muskoka Turtle Project focusing on turtle species recovery in the Muskokas. With support from the Rogers Foundation, CWF will continue to protect and recover turtle populations in the Muskokas, expand the program to eastern Ontario, and take national action with respect to protecting turtles and their habitat.

The Canadian Wildlife Foundation was pleased to recognize her outstanding work for Canadian spaces and species with the 2016 Honourary Fellowship.



Foundation Board Chair, Dr. Bernie Gosevitz presented Mrs. Loretta Rogers with an Honourary Fellowship to the Canadian Wildlife Foundation.



Canadian Wildlife Foundation

Making a



DIFFERENCE

Support provided through the Canadian Wildlife Foundation has allowed the Canadian Wildlife Federation to make a difference in several important areas.

Love Your Lake

Healthy Shorelines for Healthy Lakes

Healthy shorelines are essential to maintaining the overall health of our lakes. Love Your Lake is a shoreline stewardship program that provides property owners with an assessment of their property and resources to help improve the health of their shoreline and their lake. The program was developed by CWF and Watersheds Canada, who work with regional partners and lake organizations to deliver locally.

Funding provided through the Foundation has allowed CWF to expand Ontario's most successful shoreline program. We will continue raising funds to achieve long term goals of expansion into Saskatchewan, Alberta, Manitoba, Québec and eventually across Canada.

In 2015-16, over 5,600 shoreline properties were assessed for a three year total of 15,364 properties assessed on 51 Ontario Lakes.

For more information on the Love Your Lake Program and how you can take part, visit LoveYourLake.ca.

Foundation Funding

In addition to supporting Federation Programs, the Canadian Wildlife Foundation also accepts applications for financial assistance for conservation and educational programs. The Orville Erickson Scholarship, in memory of a prominent Canadian conservationist and past CWF president, is also awarded annually to post-secondary students in the field of conservation. For more information, visit CanadianWildlifeFoundation.ca

Funded Projects:

WILD Migration program

Providing students with a three-day outdoor education experience to complement curriculum in the WILD Migration program

Nesting habitat in the Clarke Sydenham Nature Reserve

Providing nesting habitat to birds suffering declining numbers because of limited tree cavity availability and supporting on-site education programs

Youth Nature Guides

Creating bilingual bird and frog guides for youth nature clubs, schools, camps and other

PEI Wild Child Nature Immersion Program – Phase 2

Continuing and expanding the early childcare program that uses play and imagination to strengthen a connection with nature in childcare centers in PEI

Seabird conservation

Mitigating light pollution to improve seabird habitat and reduce incidents of stranded seabirds along the southern shore of Newfoundland

Marine Discovery Lab

Assisting in the development of a hands-on marine education program

Canadian Wildlife Foundation



WESLEY PITTS

S.T.A.R.T

Saving Turtles At Risk Today Muskoka Turtle Project

Freshwater turtles as a whole are in decline throughout Canada. Of the eight species of freshwater turtles found in Canada, only two subspecies are stable. Thanks to a generous donation by the Rogers family to the Canadian Wildlife Foundation, an important funding body that supports the work of the Canadian Wildlife Federation, we continued to run one of the largest freshwater turtle conservation projects in Canada in partnership with Scales Nature Park in Muskoka. The project surveys, locates and tracks turtles to identify areas they use in order to protect and conserve turtle species and their habitat. Researchers also intervene when necessary to respond to injured turtles, protect nests and excavate high risk nests for incubation.

Our 2015-16 program achievements included:

- Observations of endangered species populations resulting in extending legal protection of wetland habitat to over 1,000 square km in the Muskoka and Parry Sound region
- Protecting 122 nests
- Releasing over 1,000 turtle hatchlings rescued from at-risk nests or injured females



Algonquins of Ontario | Andy Donato | Arnprior Fish and Game Club | A.S.A.P. Print Management Inc. | Association Maritime du Québec | Atlas Équipe de Voile | Barrick Gold | BC Wildlife Federation | Bell Media | Bill Wiener | BMO Bank of Montreal | Brian Williams, O.C. | British Columbia Marine Mammal Response Network | Broad Reach Foundation | Calabogie Peaks Resort | Cambria | Canadian Cooperative Wildlife Health Centre | Canadian Geographic | Canadian Ocean Racing | Canadian Sea Turtle Network | CDS Global | Children & Nature Network | Championnat régional de yachting de Québec | City of Sudbury | Coalition of Haliburton Property Owner Associations | Colin Watson | Crabtree Foundation | Dalhousie University | Darcey Sills | David Peterson | Dianne Jackson | Dillon's Small Batch Distillers | Doug Dunford | Duke of Edinburgh's Award | George Gallant | Energy Ottawa | Environment and Climate Change Canada | Écovoile Baie-des-chaieurs | Esprit de Corps | Fédération québécoise des chasseurs et pêcheurs | Fisheries and Oceans Canada | Gareth Seltzer | Geddy Lee of Rush | Georgian Bay Lakes Association | Girl Guides of Canada | Granted Clothing | Groupe de recherch

A heartfelt
thank you

We would like to say thank you to all our donors, supporters, volunteers as well as corporate and program partners for choosing to work with the CWF and our Foundation to ensure that wildlife and nature remain core to our Canadian identity. Together, we are making a difference for Canada's wildlife and habitats for future generations.

et d'éducation sur les mammifères marins | Hampton Securities | The Hazelton Hotel | HSBC Bank Canada | Informed Communications Group | James Peterson | Johnny Reid | Jonas Prince | Kiehl's | Lee Valley Tools | Leslie Jones and Ken Stein | Lisa Rogers | Loretta Rogers | Magris | Maple Leaf Sports & Entertainment | Marine Animal Response Society | Maritime Marine Animal Response Network | Martha Rogers | Medallion Plants | Megan Torisawa | Michael Daniher | Mike Weir Winery | Muskoka Watersheds Council | National Hockey League | National Post | Nepean Sailing Club | Newfoundland and Labrador Whale Release and Strandings Group | Ontario Ministry of Natural Resources and Forestry | OOKPIK World | Ottawa River Keepers | Outdoor Council of Canada | Outward Bound Canada | New Brunswick Museum | Paddle Canada | Parks Canada | Phil Lind | Réseau Québécois d'urgences pour les mammifères marins | Rick Brace | Robert Bateman | Rogers Communications | Rogers Foundation | Rogers Media | Roy Foss Motors | Royal Canadian Geographical Society | Royal de Versailles | Shabin & Nadir Mohamed | Sail Canada | Sail Nova Scotia | Sailors for the Sea | Sam Duboc | Scales Nature Park | Scouts Canada | Service Canada | Shell Fueling Change | Smithsonian Institute | Spin Master Toys | Stoney Ridge Estate Winery | Summerhill Pyramid Winery | Susan Gosevitz | Taking It Global | TD MBNA | Ten Tree | Tom McMillan | Toronto Blue Jays | Toronto General & Western Hospital Foundation – UHN | Toronto Zoo | Vieux Port Yachting | Voile Mercator | Watersheds Canada | Willowbrook Nurseries | YMCA-YWCA | Zullo Health & Fitness/Pro-Fit Enterprises Inc.

All school boards, youth agencies, zoos, aquariums, botanical gardens, natural history museums that use our programs, Canadian broadcast community for supporting CWF public awareness programs.

Special thanks to the Rogers Foundation
for their tremendous generosity in making a difference
for turtles in the Muskokas and lakes in Canada.





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