

ON THE WATER WITH THE



Cool lakes ringed by rustling pines, prairie marshes in spring dawn, remote and rocky ocean coasts and restless rivers tumbling across the northern tundra — Canada is defined by its abundant waters.

We are the stewards of one-fifth of the world's fresh water, and with three mighty oceans offering us more than 200,000 kilometres of coastline — the longest coastline in the world — Canada is truly a water wonderland.

One of the primary pillars of the Canadian Wildlife Federation's work is to protect and enhance our lakes, rivers and surrounding oceans. Through a mix of education, on the ground conservation efforts and advocacy to inform government policy, CWF leads the way in ensuring the ongoing health of our waters for all Canadians to enjoy and, equally as important, for the wildlife that rely on water for habitat and survival.

The following initiatives are just a few of the ways CWF works to PROTECT CANADIAN WATERS

RIVERS TO OCEANS WEEK | From ground water, wetlands and springs to creeks, streams, lakes, rivers and oceans, our water is connected through watersheds. Because inland waters flow to the sea, ocean creatures can ultimately be affected by what goes on in our lakes and streams.

Rivers to Oceans Week recognizes this connectedness and reminds us that taking care of our water is a shared responsibility. Join CWF in celebrating Rivers to Oceans Week held annually from June 8 to 14. Visit RiverstoOceans.ca.



LOVE YOUR LAKE | Healthy shorelines are essential to maintaining the overall health of our lakes. Love Your Lake is a shoreline assessment and stewardship program that provides shoreline property owners with resources to help improve the health of their shoreline and their lake. This program was developed by Watersheds Canada and the Canadian Wildlife Federation, who work with regional partners and lake organizations to assess lakes on a property-by-property basis and provide property owners with a personalized assessment. For full details, visit LoveYourLake.ca.

CWF also has many unique water-related education initiatives, including marine and aquatic wildlife webinars, *Hinterland Who's Who* vignettes featuring many aquatic species, free downloadable Wild About Whales posters and more. Find out more about our efforts to conserve our waters and the wildlife that call them home; visit CanadianWildlifeFederation.ca.



Canadian Wildlife Federation
350 Michael Cowpland Drive
Kanata (Ontario) K2M 2W1
1.800.563.9453 | CanadianWildlifeFederation.ca

CANADIAN MARINE ANIMAL RESPONSE ALLIANCE | Every year more than 1,000 marine animal incidents are reported in Canada involving dozens of different species such as whales, dolphins, porpoises, seals, sea lions, sea turtles, and sharks. Many of these large marine animals are also species at risk. The Canadian Marine Animal Response Alliance (CMARA) is the association of Canada's regional response networks of highly trained, specialized individuals and organizations dedicated to responding to marine animal emergencies across Canada. CMARA aims to improve marine animal rescue, research, and outreach on behalf of the Canadian public for the conservation of our marine wildlife. More information about CMARA and who to contact if you encounter a marine animal emergency is available at MarineAnimalResponse.ca.

INATURALIST CANADA APP

Canadian Wildlife Federation has partnered with the Royal Ontario Museum to offer the iNaturalist Canada app, a place where you can record and share what you see when you're exploring wildlife on the water or on land. With a vast online community of knowledgeable people on iNaturalist Canada, there is always someone to help identify your observation. Use your app to share what you see, to meet other nature observers and to learn about all the interesting wildlife you find while enjoying nature. To download your free app visit iNaturalist.ca.

WILD ABOUT SPORTS

CWF WILD About Sports program encourages Canadians to get outside and enjoy Canada's vast waterways by providing training, resources and opportunities for all to get involved and take action. The program uses watersports and related activities to increase Canadians' awareness of the environment and wildlife habitat. It includes an extensive range of online resources including the CWF "*Best Practices on the Water*" booklet, a free 11-page guide to help you make smart decisions when enjoying activities in and around the water. The WILD About Sports Club is another way to maintain a regular connection to CWF's WILD About Sports program. For details visit WildAboutSports.ca.