

Your Connection to Wildlife

As one of Canada's largest not for profit leaders in wildlife conservation, research, and advocacy, we are seeking to fill the following position...

UI Graphic Designer

Position Overview:

Are you interested in working for a national leader in wildlife conservation in Canada? The Canadian Wildlife Federation (CWF) is currently seeking a UI Graphic Designer to join our team. We take a very collaborative and communicative approach. You'll be the hub between content managers, developers, creative designers and various stakeholders throughout CWF. The UI Graphic Designer will be responsible for creating digital assets and web design that goes beyond standard design and takes our supporters on a journey.

Who we're looking for:

We are searching for a creative UI graphic designer who has experience working with UX designers. The candidate will join our marketing team and be an advocate for CWF's digital design presence and brand. The ideal candidate should have:

- Strong time management and creative resource management
- Ability to work in a fast-paced environment
- Strong attention to detail
- Good sense of humour and fun approach to design
- Creative and technology innovator
- Experience working with UX
- Design driven by user behaviour

Responsibilities:

- Work in collaboration with the marketing and operations departments to conceptualize and create visually stimulating website designs, wireframes, landing pages and digital assets such as email marketing templates, display ads, social media ads and mobile.
- Strategic thinker who delivers dynamic and engaging creative applications through a data-driven approach to design
- Incorporates the CWF brand and approved elements into a well-designed creative message
- Ability to translate marketing and departmental objectives into creative executions and stories that help inspire and/or engage supporters
- Researches and communicates best practices in design for digital platforms; pitching innovative, dynamic and engaging solutions
- Develop design rules to create consistency and structure through CWFs various brands
- Provides graphic and markup assets to developers for implementation and active in the QA in order to keep design intact
- Aids in video development and supports Graphic Designer as needed
- Seeks out and remains on top of the latest creative and digital trends
- Attends meetings, adheres to creative process and produce multiple comps for relevant stakeholders from concept to conception

Desired Skills and Experience:

- Post-secondary education in graphic design, web design, new media or equivalent
- 3 - 5 years relevant experience in an advertising agency, non-profit or marketing department
- Strong understanding of cross-browser/cross-device design and how to create fluidity between all displays using effective markup language
- Solid understanding of UI best practices and experience working with UX
- Program HTML, HTML5, CSS, CSS3, XML, Actionscript V2, 3
- Understand the need and uses of javascript, MySQL and Mobile iOS development
- Fluent in the Adobe Suite programs, especially Photoshop, Illustrator, InDesign, Fireworks, Dreamweaver
- Solid working knowledge of a responsive framework such as Bootstrap
- Experience designing and working with WordPress
- Strong understanding of data, insights and technology inspired creative execution
- Experience with large, integrated multi-platform campaigns
- Bilingual is a strong asset
- Experience in the non-profit sector a strong asset

Other:

- Competitive salary
- 1 year contract with the opportunity to change to full time employment.

Application Deadline: May 13, 2018

How to Apply:

Cover letter, resume and link to portfolio should be forwarded to: careers@cwf-fcf.org. Please quote position title that you are applying for in the subject line of your email. Only the candidates who meet the qualifications and experience for the position will be contacted for an interview. We thank you for your interest in the Canadian Wildlife Federation.

AODA Statement for Offer of Employment

Canadian Wildlife Federation "CWF" is committed to accessibility and to protecting the human rights of its employees. In support of this aim, CWF has implemented an accommodation process that provides accommodations for employees with disabilities. CWF will accommodate employees with disabilities up to the point of undue hardship.

The accommodation supports available to employees are laid out in our Accommodation Policy. If your acceptance of the terms and conditions of this Offer of Employment necessitates a specific accommodation because of a disability or a medical need, please contact the Human Resources Department. This ensures that the appropriate accommodations are in place before you begin your employment. Do not hesitate to reach out to the Human Resources Department if you require an accommodation related to a disability or a medical condition at any point during your employment with CWF.