



Water's Worth It! Water Conservation Grant

PURPOSE

The purpose of the Water's Worth It! Water Conservation Grant (WWIWCG) is to provide financial assistance to water conservation projects in the home region of Canadian Wildlife Federation's Water's Worth It! video contest winners.

ELIGIBILITY

All video contest winners must be citizens of Canada, or landed immigrants, or a registered Canadian non-profit charitable organization.

ASSESSMENT PROCEDURES

CWF is responsible for the screening and selection of video entries in the Water's Worth It video contest. CWF selects a maximum of 10 finalists that will go into the popular voting round in any given year. The video contest is won by popular online vote between the finalists.

DISBURSEMENT OF FUNDS

The Canadian Wildlife Federation issues one conservation project cheque on behalf of the WWIWCG. The cheque is issued to a registered charity selected by the creator of the winning video in collaboration with CWF.

FORMS

All video contest entrants implicitly agree to the contest rules, including transferring ownership of their work to the Canadian Wildlife Federation, when submitting their video. If selected as a finalist, all persons appearing in the video will be required to sign model releases.

APPLICATION DEADLINE

Video entries must be received by online submission through the RiverstoOceans.ca website on or before June 20 the year of the contest. CWF will evaluate applications from June 20–30. Submitting a video entry implies agreeing to the contest rules and acceptance of the responsibility to comply with the conditions described therein.

NOTIFICATION OF DECISION

The selected finalists will receive an email notifying them that their video has been selected as a finalist. This will be sent by CWF no later than June 25.

REGULATIONS ON THE USE OF THE FUNDING

The WWIWCG may only be used to help cover expenses related to the implementation of a water conservation project or water-habitat rehabilitation project. Funds awarded or loaned must not be used to pay salaries unless specified in the detailed budget. Funds may not be used to cover administration or overhead costs of the institution.



ACCOUNTING PROCEDURES

The recipient is the ultimate spending authority and must be accountable for the use of the grant. CWF reserves the right to inquire about the use of funds and request additional financial information if necessary. CWF also reserves the right to revoke a grant if evidence is found that funds have been misused.

REPORTING

Contest winners receiving a grant must provide a summary of project activities, within one month of any substantial phase in the project being completed. CWF reserves the right to revoke a grant if the organization managing the grant is not achieving its project goals. If contest winners do not comply with reporting procedures, future applications will not be accepted.

ACKNOWLEDGEMENT OF SUPPORT

Acknowledgement of assistance will be given in any publication, film, event, project, etc., undertaken by the organization that receives the grant when mentioning the funded project.