

FOR RELEASE #11-067
June 1, 2011

WILD Education partnership renewed

WHITEHORSE – The Government of Yukon and the Canadian Wildlife Federation (CWF) agreed to continue collaborating on programs and activities to enhance awareness and appreciation of the natural world during a short signing ceremony held at Hidden Valley School today.

CWF President Larry Leigh and Environment Yukon Deputy Minister Kelvin Leary signed a memorandum of understanding (MOU) focused on the CWF's WILD Education program. WILD Education is a conservation program delivered across Canada to youth in Grades K-12 by trained educators. The program's 'Project WILD' and 'Below Zero' activities foster environmental awareness through innovative, hands-on learning.

Environment Yukon has been training teachers since 1989 on how to deliver Project WILD, and has helped develop the Below Zero program. The MOU will ensure that this collaboration will continue and encourages partnering on future public education opportunities.

The signing of the MOU anticipates CWF's Rivers to Oceans Week (June 8-14) and featured student's music and poetry in celebration of water. World Oceans Day and Canadian Rivers Day help remind Canadians about the importance of taking good care of our water.

The CWF is dedicated to ensuring an appreciation of our natural world and a lasting legacy of healthy wildlife and habitat. Through education programs, awareness campaigns and partnerships, the CWF encourages a future in which Canadians live in harmony with nature.

For more information about the CWF and WILD Education, visit www.CanadianWildlifeFederation.ca.

-30-

Contact:

Brianne Young
Cabinet Communications
867-633-7949
brianne.young@gov.yk.ca

Nancy Campbell
Environment Yukon
867-456-6794
nancy.campbell@gov.yk.ca

Heather Robison
Canadian Wildlife Federation
306-550-4155
heather@cwf.fcf.org